



## LED Engin wins e-Legacy Award for innovative and environmental advances in lighting

*San Jose, CA, USA* — *September 24, 2012:* LED Engin, Inc., a leader in high lumen density LED products, has won the 'Advances in Lighting' category of Electronic Product Design magazine's annual e-Legacy Awards. The competition winners were announced at a gala awards ceremony held in London earlier this month.

The prize was specifically awarded for the company's ViviLux<sup>TM</sup> family of high-efficiency, high CRI, compact, single LED emitters which, combined with secondary total internal reflection (TIR) lenses, produce up to twice the center-beam lux of array-based LEDs with reflectors. This means that, for a given level of lighting intensity on a target area, only half the energy is required. LED fixtures based on the company's LuxiGen platform are found in entertainment lighting and commercial applications including retail stores and hotels, where well-controlled levels of directional light are needed.

Now in their sixth year, the e-Legacy awards have grown rapidly in terms of the number of entries, number of votes and its overall standing in the world of electronics. The awards have become synonymous with recognizing electronic design that saves energy and reduces CO2 emissions, or contributes to the common good of society through other aspects of a company's operations or products.

The 'Advances in Lighting' category specifically recognises energy-saving electronic design in solid-state lighting. A judging panel comprising representatives from the award sponsors, industry experts and Electronic Product Design's editorial team selected the finalists. The winners were chosen via a public online vote.

"The e-Legacy Awards newly-introduced 'Advances In Lighting' award was the most fiercely contested aspect of the competition this year which makes LED Engin's achievement all the more impressive. The company is a deserving winner and we look forward to seeing more of their innovations in the year ahead," said Alistair Winning, Editor of EPD magazine."





LED Engin ViviLux<sup>TM</sup> High Efficiency High CRI LED Emitter and Optic -- halving the energy needed to deliver a given level of "Lux-on-Target"